



Blackridge Consulting Group LLC
Level 2 Client Sheet

Professional Plan – \$5,000

Ideal for growing businesses that need more in-depth strategic development and ongoing support.

What's Included:

- **In-Depth Business Performance Review:** We will conduct a comprehensive analysis of your business, covering financial performance, operational efficiency, customer acquisition, and market positioning. This helps identify long-term growth opportunities and potential risks.
- **15 Hours of Consulting:** Our consulting hours can be tailored to address specific business challenges. This could include market expansion strategies, refining your business model, improving operations, or enhancing marketing tactics. Sessions can be scheduled as needed over a set period.
- **Customized Growth Strategy:** Based on our findings, we'll work with you to develop a strategy that aligns with your growth goals. Whether it's expanding into new markets, streamlining operations, or improving product offerings, we'll ensure the strategy is realistic and actionable.
- **Implementation Support:** We'll be with you every step of the way as you implement your new strategy. We'll provide guidance on executing the plan, overcoming challenges, and making adjustments as necessary.
- **Bi-Weekly Progress Check-Ins:** Every two weeks, we'll hold check-ins to review your progress, adjust the strategy if needed, and address any new challenges. These check-ins will ensure you stay on track toward your goals.
- **Phone and Email Support for 30 Days:** Beyond the consulting sessions, you'll have ongoing access to our team for one month to clarify any aspects of the plan, answer questions, or troubleshoot challenges you face while implementing your growth strategy.

Value to You:

- Deep dive into your business's health and future potential, with a customized plan to match.

- Ongoing support to ensure successful implementation and adaptation.
- Regular check-ins and continuous communication to track your progress and refine strategies as needed.

Example Sheet for Services:

Professional Plan – \$5,000

Ideal for growing businesses ready for strategic development and ongoing support.

Example 1: Expanding Operations to New Markets

A small business looking to expand into new geographical markets might need help identifying where to start and how to allocate resources. With the Professional Plan, we would conduct market research to help identify which regions or demographics have the highest demand for their products or services. We would then develop a step-by-step strategy to enter new markets, including marketing plans, distribution networks, and operational adjustments necessary for scaling.

Example 2: Operational Efficiency and Team Structure

A growing company may have inefficient internal processes and unclear team roles, leading to bottlenecks. We would conduct a performance review to assess which areas of the business are lagging and develop a strategy to improve overall efficiency. This might include introducing new project management tools, restructuring departments, or creating standardized processes for repetitive tasks.

Example 3: Business Model Refinement and Profitability Analysis

A business might need help refining its business model to improve profitability. We would analyze their pricing structure, product or service offering, and operational costs, then propose ways to optimize their revenue streams and reduce costs. This might include adjusting pricing strategies, improving vendor contracts, or eliminating unprofitable services.

Key Benefits Across All Plans

- **Essential Plan:** Offers quick solutions to immediate challenges that startups and small businesses face, such as cash flow management, inefficient processes, or unrefined marketing strategies.
- **Professional Plan:** Provides in-depth analysis and actionable strategies for growing businesses, focusing on expansion, operational efficiency, and maximizing profitability.
- **Enterprise Plan:** Offers a full-scale strategic and operational overhaul for businesses poised for rapid growth, ensuring they have the financial, operational, and strategic infrastructure to support long-term success.

Sign up today to benefit from our hands-on, expert consulting that's tailored to your business's specific challenges!