



Blackridge Consulting Group LLC  
Level 1 Client Sheet

## Essential Plan – \$1,500

*Perfect for startups needing quick insights and actionable recommendations to kickstart their growth.*

### What's Included:

- **Business Health Assessment:** We will perform a high-level review of your business, focusing on key areas like operations, strategy, and financial health. This will help identify immediate opportunities and challenges.
- **5 Hours of Consulting Services:** Use these hours for one-on-one consultations on strategy, operations, marketing, or growth. These can be spread across different sessions to ensure you have time to absorb and implement recommendations.
- **Actionable Plan:** After the assessment, we'll provide an action plan with next steps tailored to your business's needs. These recommendations will focus on areas that need immediate improvement and outline how to move forward.
- **Email Support for 14 Days:** For two weeks after our consulting sessions, you'll have access to our team via email to ask follow-up questions, clarify strategies, or get additional advice as you implement the plan.

### Value to You:

- Quick and affordable insights to get your startup on the right track.
- Immediate next steps with practical advice that can be implemented quickly to show results.
- Flexible consulting hours to focus on your most pressing business needs.

Example Sheet for Services:

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### Example 1: Optimizing Day-to-Day Operations

A small startup might struggle with inefficient daily operations, causing delays and reduced productivity. With the **Essential Plan**, we would review the startup's current workflows and identify areas where they can streamline operations (e.g., automating routine tasks or reorganizing their team's responsibilities). The result would be a more efficient, focused approach to daily tasks, allowing the business to function more smoothly and scale faster.

### Example 2: Addressing Cash Flow Issues

A new business might be facing cash flow problems due to irregular client payments or unmonitored expenses. We could provide actionable steps to manage cash flow better, such as restructuring payment terms with clients, introducing better invoicing practices, or offering recommendations for cutting non-essential expenses.

### Example 3: Simple Growth Strategy

If the business is struggling to gain market traction, we could help develop a simple but effective growth plan—identifying a clear target market, crafting a basic marketing message, and outlining practical steps for lead generation (such as using social media or referrals).

## Key Benefits Across All Plans

- **Essential Plan:** Offers quick solutions to immediate challenges that startups and small businesses face, such as cash flow management, inefficient processes, or unrefined marketing strategies.
- **Professional Plan:** Provides in-depth analysis and actionable strategies for growing businesses, focusing on expansion, operational efficiency, and maximizing profitability.
- **Enterprise Plan:** Offers a full-scale strategic and operational overhaul for businesses poised for rapid growth, ensuring they have the financial, operational, and strategic infrastructure to support long-term success.

Sign up today to benefit from our hands-on, expert consulting that's tailored to your business's specific challenges!